

Local brewers championed by Brampton brothers

Local brothers Michael and Richard Butt have turned a vision into reality when they opened The Real Ale Corner on Saturday 20th June 2009. Michael, an award winning chef and former publican and Richard, a local businessman, spotted a gap in the market for a retail outlet specialising in locally brewed quality bottled and cask conditioned ales.

Situated at 415 Chatsworth Road in Chesterfield's Brampton district, Real Ale Corner customers can choose from award winning ales and ciders produced locally at micro-breweries such as Thornbridge, Peak Ales and Brampton Brewery. Tasting sessions will be available along with expert guidance and advice for those wishing to learn more about the selection available. Uniquely, as well as bottled ales, the brothers also plan a carry-out service for draught ales and cider of up to 4 pints. 9 gallon kegs will also be available to order. On-line sales and information requests will be catered for via the company website at www.therealalecorner.co.uk



A real treat for real ale fans



*Blonde, pale and interesting,
dark and intriguing...the
choice is impressive*

"There's an amazing range of labels and styles of beer from local producers that we hope to bring to a wider audience," says Michael, whose bottled beer suppliers include Leatherbritches and Funfair breweries.

To compliment the beers, Richard and Michael also stock a range of locally sourced speciality cheeses such as Archie's Choice and Captain Smith's Beer Cheese, which is washed in real ale to create a distinctive tangy taste.

Prior to opening Michael and Richard contacted Business Link for advice and attended free workshops for business planning and sales and marketing. Commenting on the opening, start-up business advisor Peter Morgan said, "It's really good to be working with a specialist business keen to promote local produce and enterprise."

The Real Ale Corner also received backing from the local CAMRA branch. Chesterfield & District CAMRA Chair, Jane Lefley added, "We would like to send Michael and Richard all the best in the opening of The Real Ale Corner. The idea of supporting Local Breweries and selling their beer from hand pump or gravity in carry outs and bottles is excellent and we wish them every success with their venture."